Porter Iverson

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EDUCATION

Master of Information Systems Management   Provo, UT
Brigham Young University – Marriott School of Business   September 2023 – Present
- GPA 3.92 / 4.00
- ACT 33 / 36
- Expected Graduation – April 2027
- Dean's List, Fall 2023
- Member – Association for Information Systems
- Specialized Courses: Python, JavaScript, .NET, SQL, Machine Learning, Project Management

EXPERIENCE

Office of Information Technology, BYU   Provo, UT
Business Analyst   April 2025 – Present
- Visualize data to produce insights and promote informed decision making
- Build and maintain dashboards and reports to assist management of all IT assets for CES

Freelance Web Developer   Orem, UT
Full-Stack Developer   November 2024 – Present
- Built a website for a local wedding catering company and increased its event requests by 80%
- Strengthened the value proposition for an ACT tutoring business by opening their online practice test software
- Implemented a fully functional web app for travel guides to create, manage, and optimize international tours

The Insurance Center   Farr West, UT
Systems Manager/Producer   May 2024 – August 2025
- 50% increase of prospective clients reached through email and text automation
- Articulate complex insurance information to clients while quoting and selling policies

Landscape Specialties, BYU   Provo, UT
Arborist   September 2023 – April 2024
- Coordinated efforts within a team to sustain a beautiful, neat, and welcoming campus environment
- Remained positive amidst cold and early-morning conditions while teammates are negative

LEADERSHIP & SERVICE

Fremont High School   Plain City, UT
Student Body President   May 2019 – May 2020
- Coordinated a Christmas charity drive and raised more than $50,000 for students and families in need
- Promoted unity in immediate aftermath of COVID-19 shutdowns using social media and virtual events

The Church of Jesus Christ of Latter-day Saints   McAllen, Texas
Volunteer Missionary   January 2021 – April 2023
- Appointed to various leadership roles to lead, train, counsel, and motivate over 300 other volunteers including 11 months as assistant to president
- Planned and executed monthly productivity councils and improved conversions by 31%
- Performed biweekly one-on-one reviews with volunteers to provide feedback and drive performance improvements
- Communicated with strangers from diverse backgrounds and made lasting connections

SKILLS & ACHIEVEMENTS

- Technologies: React, JavaScript, MySQL, Python (Pandas, scikit-learn, XGBoost), .NET Core, Figma
- Experienced with Microsoft Office, Database Design, Data Visualization, Scrum, Full-Stack Development, Vercel
- Fluent in Spanish at the Advanced Low level (ACTFL)
- Eagle Scout, Boy Scouts of America, 2018
- Leadership group member of BYU men's soccer team and 3-year captain of varsity high school team